

0. BIG IDEA

NEWCOMETS



HERO MASTER



FIGHTERS TEAM

CORPORATION



CEO



CORE TEAM



STAFF ON DEMAND



COMMUNITY & CROWD

DESIGN IDEAS

GAMIFICATION

THP BATTLE BOARD
EFFECTUATION

PROPOSE IDEAS

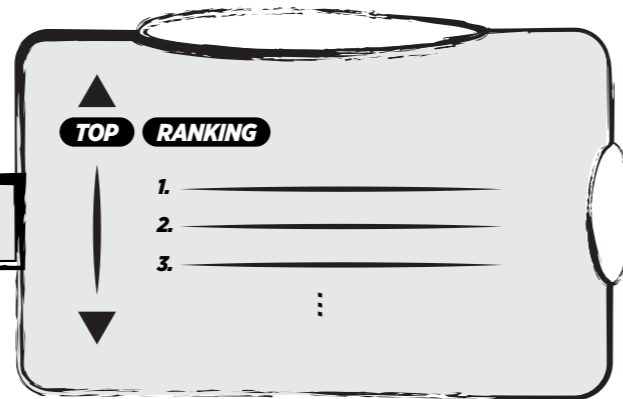
INTERFACES

VOTE IDEAS

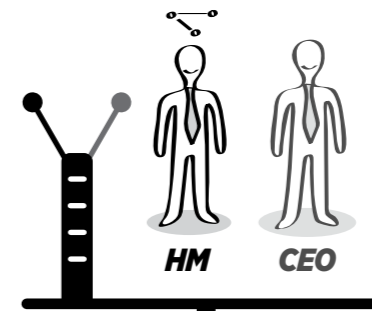
ENGAGEMENT + GAMIFICATION + SOCIAL TECH



+1 +1 +1 +1
+1 +1 +1
+1 +1



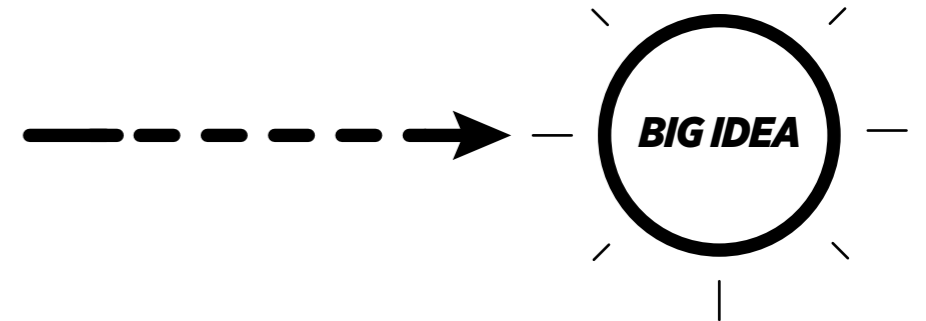
DASHBOARD



HM

CEO

SELECT BIG IDEA



1. TARGET

NEWCOMETS



HERO MASTER



PRODUCT OWNER



BIG IDEA SPONSOR



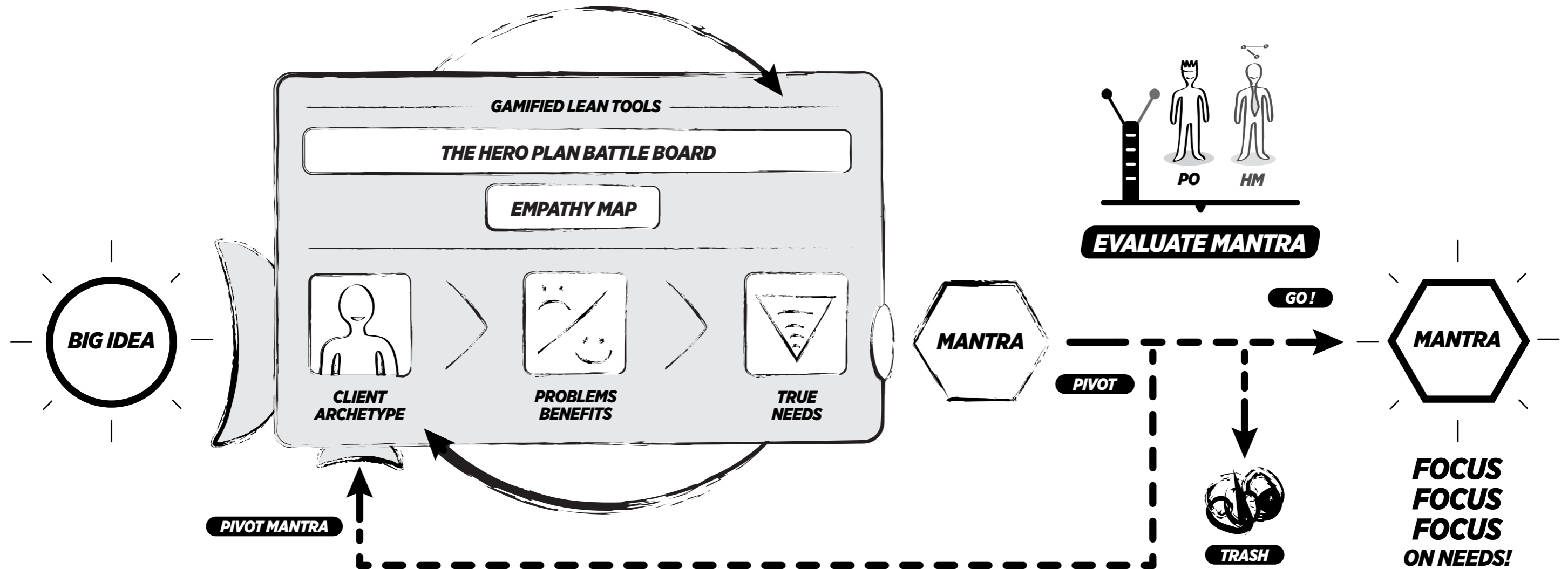
FIGHTERS TEAM



STAFF ON DEMAND

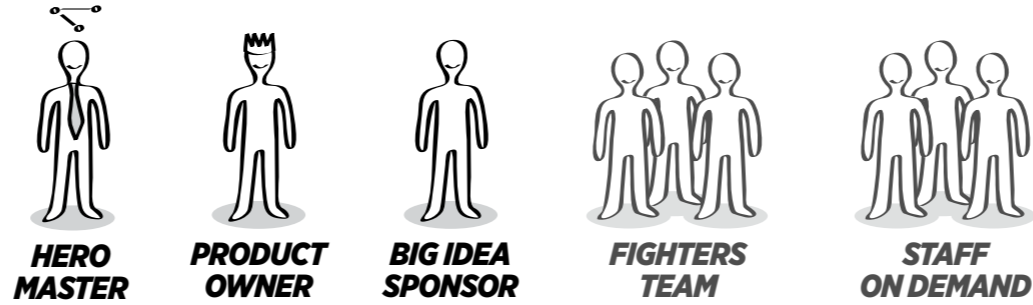
DESIGN MANTRA

MASSIVE TRANSFORMATION PURPOSE



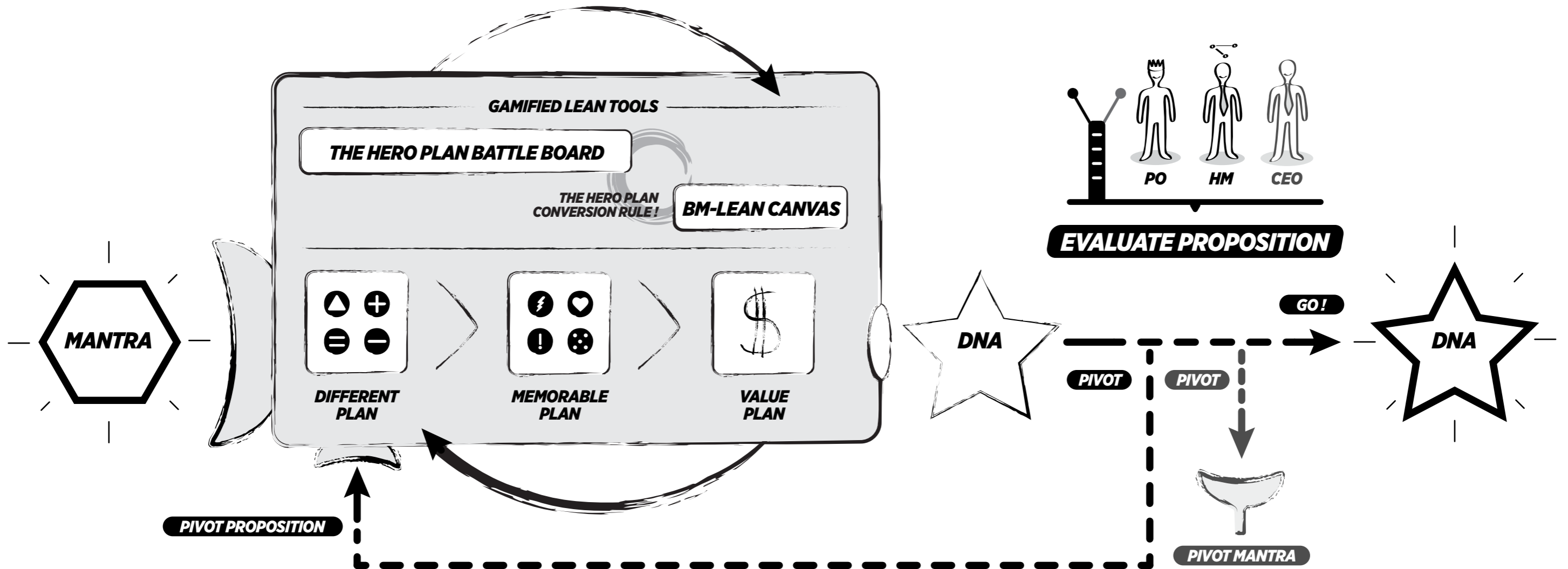
2. PLAN

NEWCOMETS



DESIGN PROPOSITION

LEARNING THROUGH FIGHT!



3. ACTION!

NEWCOMETS



HERO MASTER



PRODUCT OWNER



BIG IDEA SPONSOR



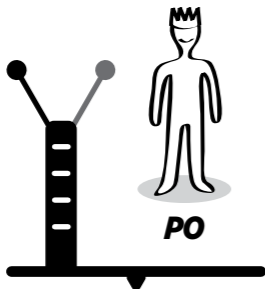
FIGHTERS TEAM



STAFF ON DEMAND

VALIDATE PROPOSITION

LEARNING THROUGH FAIL!
LEAN EXPERIMENTS

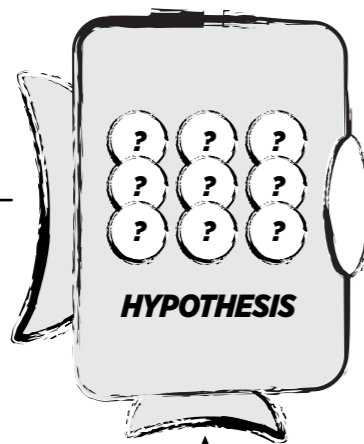


PO

SELECT RISKY HYPOTHESIS



DNA

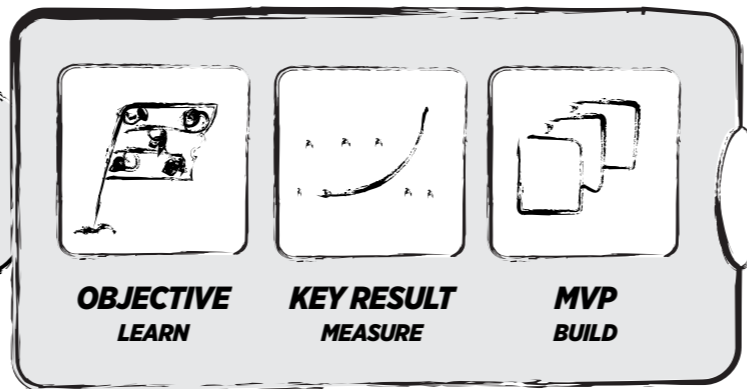


HYPOTHESIS



HIGH RISK HYPOTHESIS

DESIGN LEAN EXPERIMENT

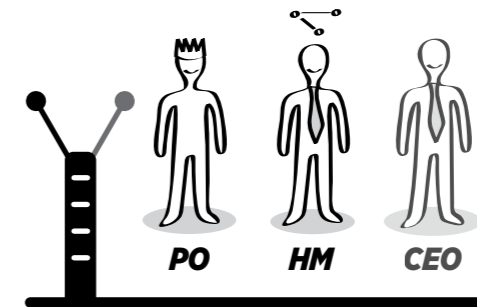


OBJECTIVE LEARN

KEY RESULT MEASURE

MVP BUILD

DASHBOARD + OKR
VALIDATION BOARD



PO

HM

CEO

VALIDATE MVP

GET OUT OF THE BUILDING

GO!

OK!

FAIL



VALIDATED DNA

CLIENT PROBLEM SOLUTION FIT

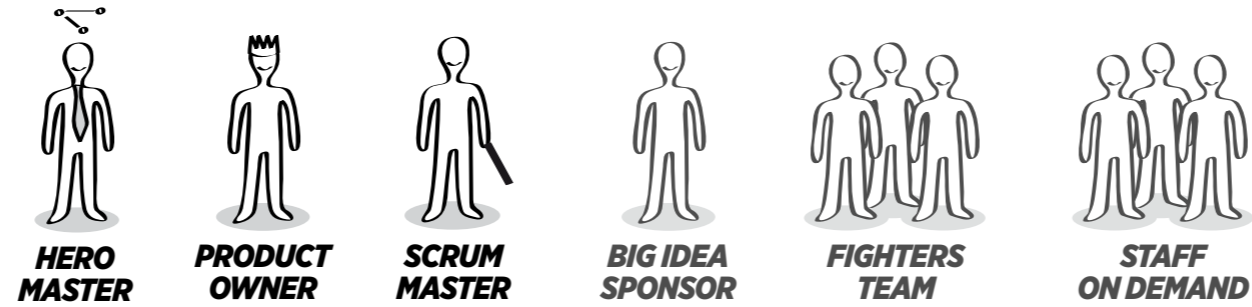
PIVOT PROPOSITION

VALIDATE NEXT HYPHOTESIS

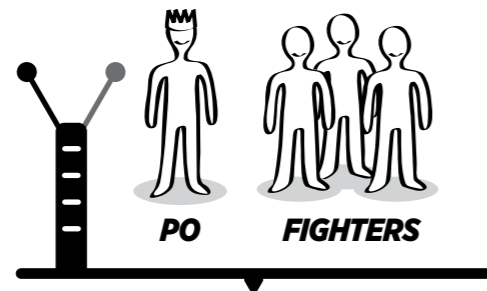
THEHEROPLAN.COM

SCRUM

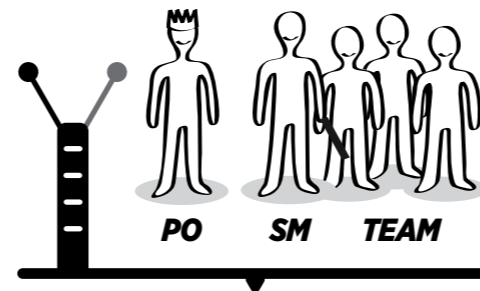
NEWCOMETS



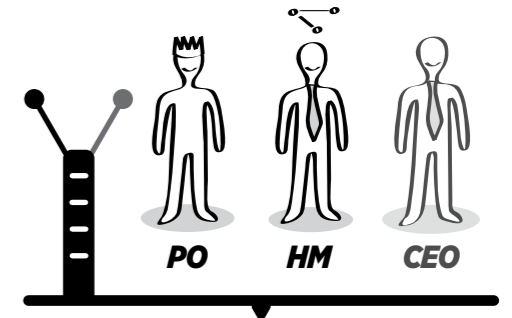
AGILE DEVELOPMENT



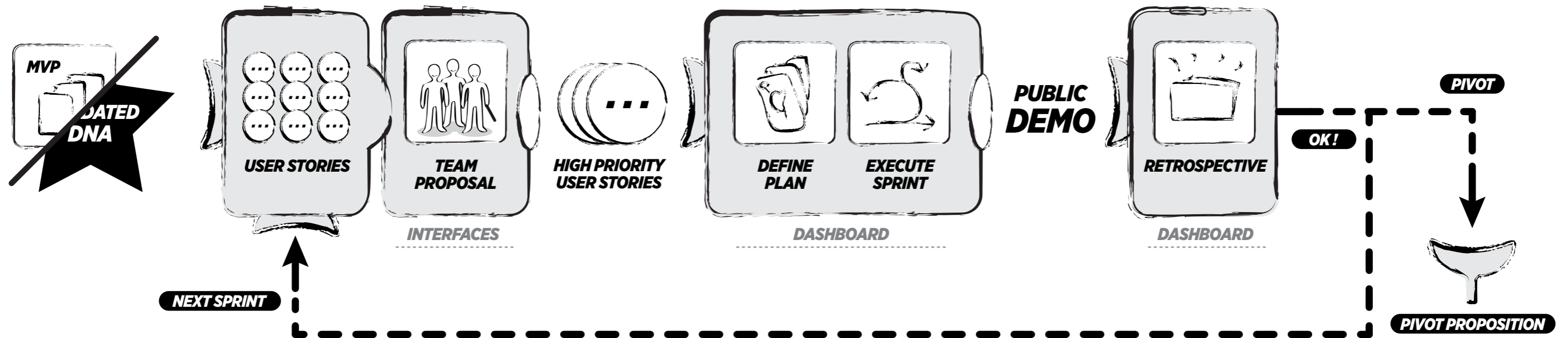
MANAGE BACKLOG + CREATE TEAM



SPRINT EXECUTION



EVALUATION



4. GO TO MARKET!

NEWCOMETS



HERO MASTER



PRODUCT OWNER



BIG IDEA SPONSOR



FIGHTERS TEAM



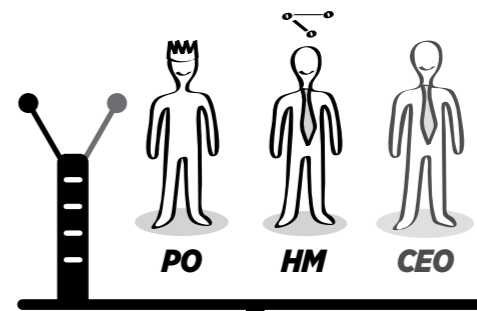
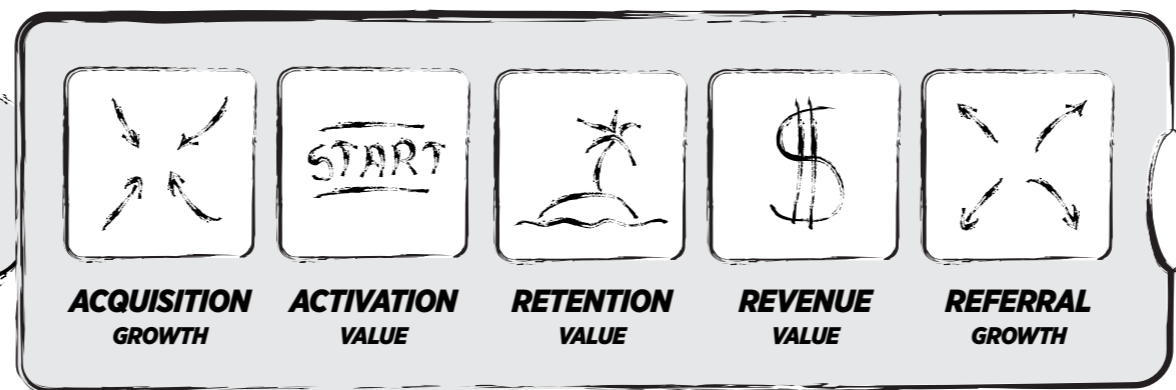
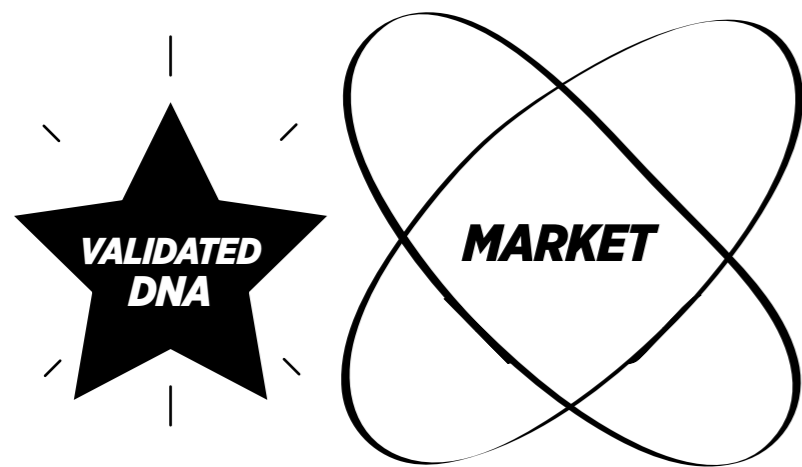
STAFF ON DEMAND

VALIDATE MARKET

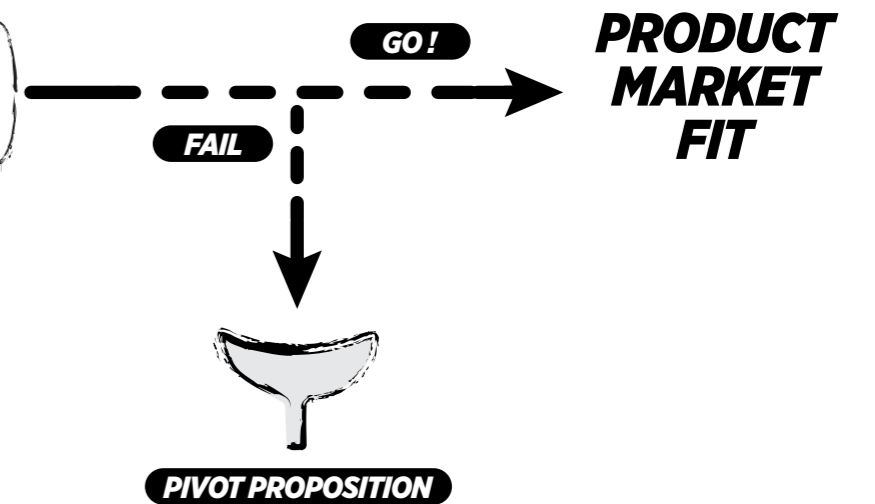
CREATE CLIENTS

CAPTURE KEY METRICS

DASHBOARD



EVALUATION



5. EXO TIME!

NEW EXPONENTIAL ORGANIZATION



CEO



CORE TEAM



STAFF ON DEMAND



COMMUNITY & CROWD

SCALE + IDEAS

STAFF ON DEMAND

COMMUNITY & CROWD

ALGORITHMS

LEVERAGED ASSETS

ENGAGEMENT

INTERFACES

DASHBOARDS

EXPERIMENTATION

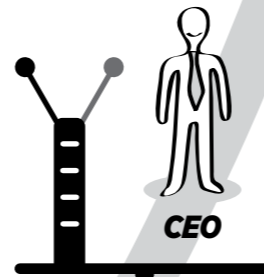
AUTONOMY

SOCIAL TECHNOLOGIES

CULTURE

PLATFORM

INNOVATION AT THE EDGES



CEO

EVALUATION

FAIL



PIVOT PROPOSITION